



Our Plant Based World

FOOD PHOTOGRAPHERS – BLOGGERS – RECIPE CREATORS

CONTACT

ourplantbasedworld.com

gustavo@ourplantbasedworld.com

SERVICES

Full-time content Creators

- **Fast Results:** Posts can typically be done in less than three weeks after receiving the product/s.
- **Special Skills:** Photography and Videography, Culinary, Baking, Photoshop, Illustrator, Lightroom, Premier.
- **Degrees:**
MBA with Marketing specialization
Computer Science
Digital Marketing and Advertising
Master in Digital Marketing
Plant-Based Nutrition
- **Niches:** Vegan, Plant-Based, and Whole Foods Plant-Based recipe development.

For cost certainty, easy budgeting, and clear scheduling, I will give you a **customized estimate** and **complimentary critical path**.

Prices vary on scope on scope of work, let's discuss your goals!

SERVICES

PRICE

COMPLETE BUNDLED PACKAGE

Full recipe and Blog post + 5-6 high resolution photos and high-resolution video, shared to all social media: Pinterest, Instagram, Facebook. Blog posts are evergreen links to your websites/socials. This option must be selected if you choose to share it to your website.

\$825

RESHOOTING EXISTING CONTENT

3-10 original photos of the brand's existing recipe
Rights: shared
Exclusivity: 3-4 weeks, rights can be bought if wished

\$250 - \$600

IN-FEED RECIPE AND PHOTO PACKAGE WITH EXTRA PHOTOS

In-feed Instagram/Facebook recipe with 5-6 Photos
(must stay on social media)

\$425

SPONSORED BLOG POST + PHOTO PACKAGE

Full recipe/Blog post + 3-7 photos shared to all social media: Pinterest, Instagram, Facebook. Blog posts will include links to your website and socials. Blog posts are evergreen links to your websites/socials.
This option must be selected if you choose to share it to your website.

\$500 - \$1100

SPONSORED INSTAGRAM POST

1-3 Photos
Extra: Recipe creation, video/reel

\$100 - \$750

IN-FEED RECIPE + PHOTO PACKAGE

High resolution in-feed Instagram/Facebook recipe with 1-2 Photos (must stay on social media)

\$375

IN-FEED RECIPE REEL PACKAGE

High resolution Instagram Reel+ with recipe shared to all socials: Instagram, Facebook, and Pinterest (must stay on social media)

\$425

PHOTO PACKAGE

Product feature high resolution lifestyle photos: 2 stylized photos, and 1 photo of us with the product. 1 Post shared to my Instagram/Facebook Post – no recipe

\$200

GIVEAWAY PACKAGE

Hosting Giveaways (includes high resolution giveaway photography)

\$125

BTS FOOD PHOTOGRAPHY PACKAGE

Behind the scenes food photography

\$75

SPONSORED STORY PACKAGE:

Stories dedicated to product

\$50

IF YOU HAVE A POSSIBLE VARIABLE THAT IS NOT LISTED, FEEL FREE TO ASK ABOUT IT!

- Number of posts (10% discount applied to each additional post. EX: 10 Blog posts = 1 free post, or \$500 off the total if set upfront!)
- Affiliate codes
- What product/s are included
- Possibly others depending on circumstances

These rates consider the costs of buying additional ingredients/props for creation.

WE ARE OPEN TO DISCUSS ANY FURTHER IDEAS AND DETAILS!